

Clean Beat

FLOORCOVERING TECHNOLOGIES, INC. – JUNE 2022

Your Home Has Silent Janitors That Work 24/7/365

What are the *Silent* Janitors in my home and what are they doing there? They are your carpet, upholstered furniture, draperies, and more. They help to control dust throughout your home.

Dust. It's everywhere. It's in the air, on our furniture, and in the creases of our draperies. In fact, according to the EPA, indoor air can be up to five times more polluted than outdoor air. Dust particles are tiny, and when we breathe them in, they can cause all sorts of health problems, from allergies to respiratory infections. Draperies act as silent janitors, working 24 hours a day to filter out dust and other airborne particles. By doing so, they help to improve air quality and create a healthier home environment. Dust isn't the only thing that draperies can trap. They can also help to reduce odors and minimize the spread of bacteria. And when it comes time for professional cleaning, draperies should be at the top of your list. Not only will they look better, but they'll also help to improve the air quality in your home.



"SHHH . . . DON'T DISTURB THE DUST."

"I Love BIG Drapes and I Cannot Lie . . .



beauty and appearance of the drapes.

By the way, we do not need to remove the drapes from your home or office, we can carefully clean them on location, saving you time and money.

We cleaned these 16-foot-tall by 31-feet long drapes in an upscale apartment community in St. Petersburg. The main issue was that the air supply vent on the ceiling was blowing on the top portion of the drapes. Over time the drapes continued to filter the small dust particles from the air creating an unsightly discoloration at every register vent.

The drapes extended completely across thirty feet of windows looking out of a large social gathering area for residents.

Additionally, water infiltrated this room leaving a water stain all along the bottom. Our cleaning process was able to remove the dark discolorations and the water stains to restore the original



**"DO SOMETHING
TODAY THAT YOUR FUTURE SELF
WILL THANK YOU FOR"**

The House That Would Not Sell



Mike was in the market for a new home. He had been living in apartments his whole life and was ready for something more permanent, with a backyard and space to spread out. So, when he saw the listing for this house, he knew he had to check it out.

The house smelled strange, like an old person's house. But he liked the drapes in the formal living room - they were huge and would let in a lot of light. He opened one set of drapes to reveal a cloud of dust that made him start sneezing uncontrollably.

The realtor was showing the house to another young couple when Mike started having his dust reaction, and all three of them immediately grabbed their facemasks. Mike decided not to explain his sudden reaction between sneezes, but rather excused himself with a wave and skipped the rest of the tour.

You've probably experienced this before - you walk into a room and it smells like someone just smoked a cigarette, even though you know there's no one smoking in the room. Or you notice a litter box in the house and now you can suddenly smell a cat odor.

This is an annoying and often difficult problem to solve because the smell is only perceived by the person walking into the room. It's not like a traditional odor that you can simply air out or scrub away.

So, what is the solution? Be proactive and eliminate the possible *perceived* problem before it becomes a problem.



Tips To Reduce Dust in Your Home

Looking for an easy way to keep your home clean and healthy? Try regularly cleaning your filters! Carpeting, upholstery, and drapes all work as filters in your home, trapping dirt, dust, and other allergens. By keeping them clean, you'll help them last longer and create a healthier environment.



So how do you go about cleaning these filters? It's actually pretty simple. For carpets, use a vacuum cleaner with a rotating brush and make sure it has a high efficiency vacuum bag, otherwise you are just relocating the dust. A study conducted by Proctor and Gamble found that approximately 78% of indoor soil is dry particulates and can be removed by vacuuming. Be sure to go over the entire surface of the carpet, not just in one spot. For upholstery, use a soft-bristled brush or vacuum cleaner attachment to remove dirt and dust.

Use a good HVAC filter. Air filters are graded with a MERV rating, which stands for Minimum Efficiency Reporting Value. Basically, the higher the number the smaller particles it can capture. Microparticles (Size E1 and E2) are not even measured on the MERV scale until it reaches MERV 11. Filtrete™ Brand technology makes it possible to capture the tiniest particles – between 0.3 and 1 micron in size – including bacteria and viruses.



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1. Text2SignUp

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