

Clean Beat

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NEW YEAR RESOLUTIONS

By: Iwila Duet

Making resolutions is always a popular thing to do around the New Year. But for many people, it can be tough to stick to them. This year, I decided to make a resolution that would benefit my health in the long run: I am going to start getting my floors professionally cleaned on a regular schedule.

I know what you're thinking: *"What does floor cleaning have to do with my health?"* Well, let me explain. When you don't clean your floors on a regular basis, dirt and dust start to build up over time. This can cause your floors to wear down more quickly, and eventually, need to be replaced.

The same principle applies to our health. If we don't take care of it on a regular basis, bad habits will start to build up and we'll end up getting sick more often. That's why it's important to make resolutions like getting your floors professionally cleaned: they may seem like small changes, but they can make a big difference in the long run!

YOU DO NOT
DECIDE
YOUR FUTURE.
YOU DECIDE YOUR
HABITS
AND YOUR HABITS
DECIDE YOUR
FUTURE.

A LASTING IMPRESSION: CLIENT SHORT STORIES . . .

Bob is a "second-generation client," we started working for his parents while he still lived in Pennsylvania. Bob eventually retired and moved to Florida, next door to his mom and dad. I would see Bob a couple of times a year and it was always great to see him and spend a few moments of my day with him. He is a neighbor that everyone wishes they had, and I'd put money on it that there's not one person within a mile of his home that hasn't experienced Bob's generosity in one way or another. He introduced me to his brother, John, and his sister, Becky, and they became clients, along with several other people he introduced me to.

One day Bob called me to let me know that his mother had passed away. One by one, they all started to trickle in. His mother's friends, John, Becky, her grandkids, great-grandkids, cousins, and relatives from all over. I sat in the back of the room, clutching the program tightly in my hand. The service was beautiful. The pastor spoke about her life and how she had touched so many people's lives. After the service, people started leaving as the family greeted the attending guests and was getting prepared for lunch.

Bob walked over to me and said, *"I know you knew momma for a long time, so I want you to come sit with us at our table."* And just like that, I felt accepted into the family and not just someone who cleaned their carpet. We shared stories about his mother and father and laughed together as each family member shared their favorite memory. It was a wonderful afternoon spent surrounded by those who loved her most. The experience of honoring Bob's mother will stay with me for the rest of my life. Her memory and spirit will always be remembered, and I am grateful to have shared such a special moment with her family.

I love this quote, "People will forget what you said, people will forget what you did, but people will never forget how you made them feel." Thanks, Bob, for making me an honorary member of the family!



Hiring a small company to clean your carpets and floors can provide several unique benefits that larger cleaning companies may not be able to offer.

One of the most important benefits is trustworthiness. Smaller companies often have more established relationships with their clients, meaning that they are likely to be reliable and trustworthy. This kind of relationship is invaluable when it comes to entrusting a cleaning service with your home.

Smaller companies are also more flexible than larger ones, allowing you to customize the type of service that best suits your needs. This can be incredibly helpful if you have specific cleaning requirements or would like a certain job done in a particular way.

Finally, small companies often provide a more personal relationship between clients and service providers. This can be beneficial in multiple ways, as it creates an atmosphere of trust and understanding. This means that if any issues arise during the cleaning process, they can be dealt with quickly and efficiently.

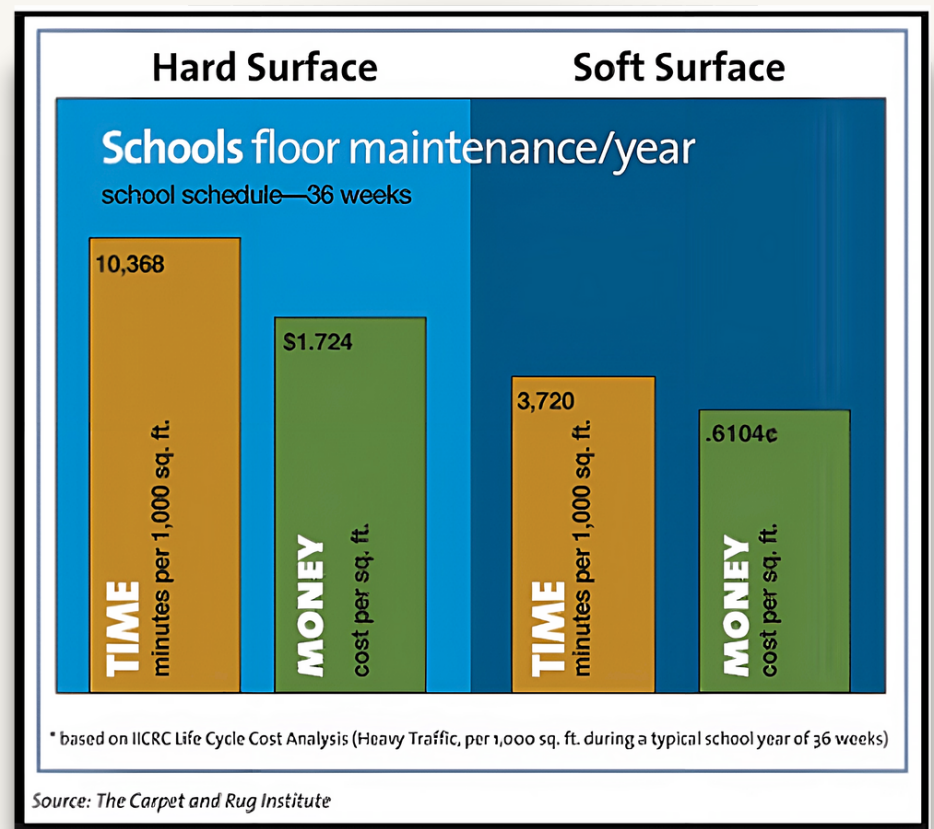
Overall, hiring smaller companies for carpet and floor cleaning can provide several advantages that larger companies may not be able to offer. From trustworthiness and flexibility to close relationships with clients, smaller cleaning companies can ensure that your home is looking its best.


Cost Comparison Hard vs. Soft Floors

Despite the common misconception, investing in hard surfaces for your home or business does not necessarily equate to long-term cost savings. In fact, a 22-year study revealed that maintaining a VCT floor costs more than double what it would take to maintain carpeting.


No matter which type of floor you ultimately choose, it's important to be aware of the associated costs so you can make an informed decision. Our company has decades of experience in maintaining hard and soft floor types, and we're here to help you find the best option for your space.

When the FBI in Tampa had an issue with their ESD vinyl floor (*Electrostatic Discharge*) in their computer lab we were referred by a flooring retailer and saved them thousands in replacing the floor. Let us know how we can help!





**FLOORCOVERING
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IT'S HOW CLEANING IS DONE!



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